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COMPANY IN FOCUS

Many organizations across the world have started building new strategies and implementing different policies amidst the pandemic. This has led them to gain a competitive edge in their industries. In this edition, we featured some of these companies that have turned challenges into opportunities for their stakeholders, investors, employees, and clients.

★ **DR. MANIKANDA RAMAN**

PRESIDENT AND CEO,
WIPACIA GROUP OF COMPANIES



Every success story starts with a dream. However, that dream doesn't always have to occur at night.

Dr. V R Manikanda Raman, the President, and CEO of VR Della Group of Companies is a shining example of how to dream big as he has never let sleep fade away his dreams. He worked on it and achieved the results he sought through his action.

He is a realist by nature and a philanthropist who is an outstanding personification of courage, compassion, and wisdom. In a short period, his perseverance, strong determination, and his desire revolutionized the world of software and IoT products, IT services and staffing, entertainment platform, construction firms, movie production, music labels, and law firms, which leads him to the height of success.

He is a B. Tech (Information Technology) graduate of the Mookambigai College of Engineering and enrolled at the University of Swahili in 2019, earning a Doctor of Philosophy (Ph.D.) in Business Management. In 2020, the Texas McCombs School of Business awarded him a postgraduate degree in Artificial Intelligence.

He started his career with First Source and then moved on to leading companies like Numann, Volt, Wipro, etc.

According to him, "Sometimes life is about risking everything for a dream no one can see but you," and so he bid goodbye to the previous leading companies and started the journey on his ideal path in search of his identity.

The destiny of certain people is to become leaders, and he is one among them!

But, the travel was not so easy. He faced many hardships on the path he chose, but he managed to launch his first company VR Della IT Services Pvt Ltd at Trichy in 2012 with just 4 people.

However, he never stopped at this, rather took all the experience he gained and created a separate ecosystem for himself in the past decade.

He launched VAY Technologies and Voni SmartIoT, fulfilling his vision to technologically arm the masses affordably by developing IoT products that make everyone's dream home a reality and promote educated living through connected medical devices.

After entering the construction market, he formed Vriho Infratech, which strives to revitalize architecture with innovative furnishings, emphasizing affordability while shaping people's dreams into sturdy structures.

Later, he formed VR Della Law Firm, to make a righteous stand and withhold the scales of justice.

With a tremendous passion and curiosity for the film industry, he launched VR Della Film Factory and Voni Music to showcase the new talents that have been recognized, providing them with the opportunity of a lifetime.

In addition, he runs Vrihodha Organics to rise the standards of the poor farmers through organic farming and create a healthy and sustainable world for the people.

His legacy has just grown from one office to many around the world. His vision of transforming ideas is not limited to India, but his business presence has extended to the United States, United Kingdom, Canada, and Singapore.

One of the most impressive things about him is that he created an IT company in his hometown Trichy, debunking the idea that IT jobs are available only in big cities like Chennai and Bangalore, thereby creating job opportunities for talented youth in Trichy and surrounding towns, leading more than 500 people today.

Today, many of them are reaping the rewards of his vision and the diligent work he has sown.

Awards are always grand.

Dr. VR Manikanda Raman has been bestowed with many prestigious awards such as 'The Bharat Gaurav Award 2022', 'Most innovative Entrepreneur award 2022', 'Nav Rattan Award 2022' as a gesture of his outstanding contribution as a Non-Resident Indian in India and abroad for holding the Flag of India High, 'Best Citizens of India Award 2022', 'Business Leadership Award 2021', 'Economic Times Pioneer Award 2021', 'International Gold Star Award' in 2019, 'APJ Abdul Kalam Award for Information Technology in June 2019, and 'Mahatma Gandhi Leadership Award 2018'.

These accomplishments stem from winning the 2018 Young Entrepreneur Award at the International Achievers Conference.

One should always do what he wants to and not what he is forced to do. Hope, this is his mantra to attain this much success.

We hope this win inspires us to pursue our dreams and carve ourselves to be the most successful version.